

[Re] Build-the Roost

BIRDHOUSE BUILD & SILENT AUCTION

Birdhouse Build:

Sponsors will collaborate with a local artist provided by Rebuilding Together of Greater Charlotte to create birdhouses that will be added to a silent auction. This is a great opportunity for colleagues to work together on a creative project and build stronger relationships within the team and in the Greater Charlotte community. All proceeds from the birdhouse auction will support critical home repairs for our neighbors in need.

Silent Auction Details:

On June 6, 2024, we will host a silent auction event where sponsors, RTGC volunteers and homeowners, and the general public will be invited to mingle and bid on the birdhouses.

The event will take place at NoDa Brewing, 2921 N. Tryon St. Sponsors will all be allotted tickets, but additional tickets will be available for purchase starting May 1, for \$25. This ticket price will cover entry and small bites/drink.



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SPONSORSHIP OPPORTUNITIES

| | Presenting \$20,000 | Lead \$10,000 | Supporting \$5,000 | Partner \$2,500 |
|--|---------------------|----------------------|--------------------|------------------------|
| # of available sponsorships | SOLD OUT | 3 | 3 | 7 |
| Engagement | | | | |
| Listing on sponsor page of website and annual report | ✓ | ✓ | ✓ | √ |
| Recognition on The [Re]Builder monthly e-newsletter | logo | logo | name | name |
| Pre- & post-event social media | ✓ | ✓ | ✓ | ✓ |
| Volunteer workdays or Lunch & Learn | 3 | 2 | 1 | |
| Event | | | | |
| Tickets | 16 tickets | 10 tickets | 8 tickets | 6 tickets |
| # of birdhouses | 3 | 2 | 1 | 1 |
| Work with a local artist | \checkmark | ✓ | ✓ | ✓ |
| Recognition on printed & digital event materials | logo | logo | name | name |
| Opportunity to speak at the event | ✓ | | | |
| Recognition on promotional materials | logo | logo | name | name |

All commitments are needed by April 26, 2024.



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CONFRIMED SPONRORS

Presenting



Supporting



RED VENTURES

Partner

Oly do it right. WAVM CONTRACTORS











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OUTCOMES FROM LAST YEAR

- Total raised- \$42,040
- Auction items raised- \$3,710
- Bidders- 23
- Local nonprofits engaged- 7



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Are you interested in becoming a sponsor?

Please contact Will rimer at will@rebuildingtogetherclt.org or (980) 353-2605.



